

BUSINESS PLUS

01-May-2010

Category	Subcategory	Company	Brand	Ads Qty.	Air Time
Cellular	GSM	Unknown	Zong	9	00:04:18
Communication					
Government Public Services / Welfare	Charity Services	Unknown	Wizarat-e-Zakat-o-Usher	23	00:14:06
Home Appliances & Electronics	Fan	Unknown	Pak Fan	1	00:00:59
Homecare Products	Mosquito and Flyers Killers (Liquid)	Unknown	Mospel	8	00:03:31
Personal Products	Shampoo	Unknown	Selsun Blue Anti - Dandruff Shampoo	2	00:01:00

CNBC PAKISTAN

01-May-2010

Category	Subcategory	Company	Brand	Ads Qty.	Air Time
Cellular Communication	GSM	Unknown	Warid Telecom	6	00:02:54
Cellular Communication	GSM	Unknown	Zong	11	00:00:40
Chemical Industries	Paints	Unknown	ICI Dulux Emulsion	26	00:06:56
Financial Services	Bank	Unknown	National Investment Trust Limited (NIT)	11	00:01:39
Financial Services	Bank	Unknown	Standard Chartered	18	00:01:11
Financial Services	Life Insurance	Unknown	State Life Insurance	8	00:02:01
Government of Pakistan	Public Notices	Unknown	PEPCO	4	00:03:06
Media	Newspapers	Unknown	Regional Times	3	00:00:57
Personal Products	Anti Dandruff Shampoo	Unknown	Clear Men Anti Dandruff Shampoo	8	00:00:29

DAWN NEWS

01-May-2010

Category	Subcategory	Company	Brand	Ads Qty.	Air Time
Beverages	Juices	Unknown	Fresher Juice	4	00:01:30
Beverages	Milk	Unknown	Olpers	8	00:00:40
Cellular Communication	GSM	Unknown	Djuice	8	00:03:54
Cellular Communication	GSM	Unknown	Warid Telecom	35	00:06:02
Chemical Industries	Paints	Unknown	ICI Dulux Emultion	39	00:09:59
Confectionary	Biscuits	Dubai Heaven Avenue	Bakeri Cookies	1	00:00:05
Construction	Electric	Unknown	FR Cables	8	00:05:52
Construction	Housing & Appartments Projects	Unknown	Defence Raya	7	00:02:49
Cullinary	Cooking Oil	Unknown	Sufi Canola Cooking Oil	2	00:00:33
Cullinary	Cooking Oil	Unknown	Sufi Soyabean Cooking Oil	1	00:00:17
Cullinary	Cooking Oil	Unknown	Sufi Sunflower Cooking Oil	2	00:00:36
Cullinary	Ghee	Unknown	Sufi Banaspati Ghee	3	00:00:57
Financial Services	Financial Traders	Unknown	CDC	4	00:01:03
Food	Pack Food	Unknown	K&Ns	21	00:02:58
Government of Pakistan	Public Notices	Unknown	PEPCO	17	00:12:31
Home Appliances & Electronics	Television	Unknown	Sony Television	9	00:06:17
Media	Films	Unknown	Channa Sachi Muchi	11	00:03:22
Media	TV Channel	Unknown	Dawn News	103	00:45:02
Medicine	Herbal	Unknown	Lasani Toot-e-Siyah+Malthi	1	00:00:09
Medicine	Homeopathic	Unknown	Arq-e-Mehzal	1	00:00:11
Personal Products	Beauty Cream	Unknown	Brido Pearl Beauty Cream	13	00:04:58
Personal Products	Beauty Cream	Unknown	Fair & Lovely	18	00:05:16
Personal Products	Beauty Cream	Unknown	Ponds Age Miracle Cream	17	00:06:48
Personal Products	Hair Oil	Unknown	Seven Herbal Hair & Fair	9	00:02:54

WASEB

01-May-2010

Category	Subcategory	Company	Brand	Ads Qty.	Air Time
Detergents	Anti Bacterial Soap	Unknown	Safeguard	1	00:00:10
Medical	Family Planning	Unknown	Famila 28	1	00:00:06